

Sensitivity analysis

Num of consumers	Clinical trial			
	3,480,890	\$303	\$404	\$505
522,134	15.00%	\$4,746,386	\$6,328,515	\$7,910,644
556,942	16.00%	\$5,062,812	\$6,750,416	\$8,438,020
591,751	17.00%	\$5,379,238	\$7,172,317	\$8,965,396
626,560	18.00%	\$5,695,663	\$7,594,218	\$9,492,772
661,369	19.00%	\$6,012,089	\$8,016,119	\$10,020,148
696,178	20.00%	\$6,328,515	\$8,438,020	\$10,547,525
730,987	21.00%	\$6,644,941	\$8,859,921	\$11,074,901
765,796	22.00%	\$6,961,366	\$9,281,822	\$11,602,277
800,605	23.00%	\$7,277,792	\$9,703,723	\$12,129,653
835,414	24.00%	\$7,594,218	\$10,125,624	\$12,657,030
870,223	25.00%	\$7,910,644	\$10,547,525	\$13,184,406
905,031	26.00%	\$8,227,069	\$10,969,426	\$13,711,782
939,840	27.00%	\$8,543,495	\$11,391,327	\$14,239,158
974,649	28.00%	\$8,859,921	\$11,813,228	\$14,766,535
1,009,458	29.00%	\$9,176,346	\$12,235,129	\$15,293,911
1,044,267	30.00%	\$9,492,772	\$12,657,030	\$15,821,287
1,079,076	31.00%	\$9,809,198	\$13,078,931	\$16,348,663
1,113,885	32.00%	\$9,809,198	\$13,078,931	\$16,348,663
1,148,694	33.00%	\$9,809,198	\$13,078,931	\$16,348,663
1,183,503	34.00%	\$9,809,198	\$13,078,931	\$16,348,663
1,218,312	35.00%	\$9,809,198	\$13,078,931	\$16,348,663
1,253,120	36.00%	\$9,809,198	\$13,078,931	\$16,348,663
1,287,929	37.00%	\$9,809,198	\$13,078,931	\$16,348,663
1,322,738	38.00%	\$9,809,198	\$13,078,931	\$16,348,663
1,357,547	39.00%	\$9,809,198	\$13,078,931	\$16,348,663
1,392,356	40.00%	\$9,809,198	\$13,078,931	\$16,348,663