

SPONSORSHIP PACKAGE

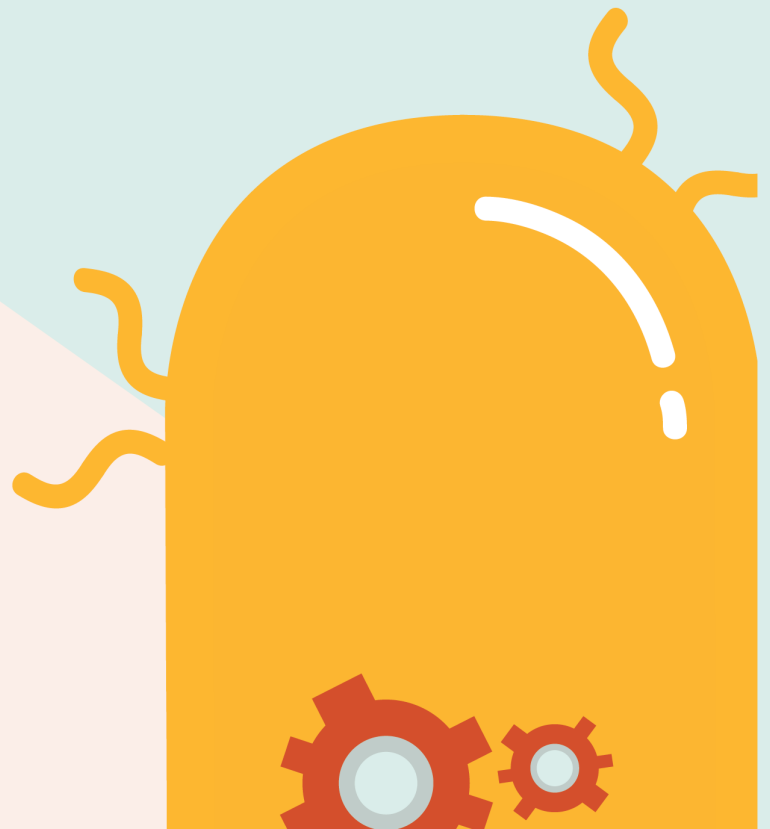


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MESSAGE FROM THE MANAGER

Dear Community Partners,

The iGEM Competition is an opportunity for students across various disciplines including biology, engineering, and computer science to participate in an exciting and challenging research project while also pushing the boundaries of science. Every year, the University of Calgary sends up to 20 students from various backgrounds to the competition in Boston. By participating in the competition, the University of Calgary hopes to help provide students with an experience that teaches the value of teamwork, the significance of learning the synergies possible in the design and construction process, and the power of creativity and innovation.

With over 300 international teams expected to participate, the 13th Annual iGEM Competition promises to be one of the most competitive on record. To effectively compete in this event, the team invests significant time and effort in public outreach, logistics, research, and experimenting. In order to excel, our teams hope to collaborate with corporate sponsors to provide us with financial or in-kind assistance.

Please take a few minutes to view the enclosed sponsorship material. If you are able to sponsor the 2017 University of Calgary iGEM team, please return the response form at your earliest convenience. On behalf of all the team members, we look forward to hearing back from you. Thank you in advance for any support you can provide.

Sincerely,



Dr. Mayi Arcellana-Panlilio

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ABOUT IGEM CALGARY

The iGEM Competition is hosted annually in Boston. This year's competition will happen in November from the 9th to the 13th. Teams from around the globe come together to learn, build, and compete. The objective of the competition is to combine synthetic biology and engineering to tackle real-world problems. In the past, teams have created projects which reversed desertification and created diesel fuel from sugar. To effectively compete, teams often learn and utilize skills associated with project management, business, computer science, literature and entrepreneurship.



iGEM Team Calgary has been known to excel in the iGEM Competition. In previous years, we've won awards including Best Wiki and Best Integrated Human Practices. In addition, one of our most decorated Team Calgary projects was able to blossom into a successful start-up called FREDsense. Team Calgary does particularly well with outreach and education activities. This year, the team is working on a process to create biodegradable plastic from human waste. We envision that this could have far-reaching applications, including allowing astronauts to 3D print objects on Mars!

SPONSORSHIP PLANS



BRONZE

- Sponsor acknowledgement on the iGEM Team Calgary website
- Sponsor acknowledgement on the iGEM Team Calgary t-shirts
- Sponsor acknowledgement on the iGEM Team Calgary presentation poster



SILVER

- Sponsor acknowledgement on the iGEM Team Calgary website
- Sponsor acknowledgement on the iGEM Team Calgary t-shirts
- Sponsor acknowledgement on the iGEM Team Calgary presentation poster
- Sponsor acknowledgement on our social media
- An iGEM Team Calgary photo with your company logo
- A 25% discount on tickets to our fundraising event at Home & Away YYC
- 5 Complimentary tickets to our fundraising event at Home & Away YYC

SPONSORSHIP PLANS



GOLD

- Sponsor acknowledgement on the iGEM Team Calgary website
- Sponsor acknowledgement on the iGEM Team Calgary t-shirts
- Sponsor acknowledgement on the iGEM Team Calgary presentation poster
- Sponsor acknowledgement on our social media
- An iGEM Team Calgary photo with your company logo
- A 50% discount on tickets to our fundraising event at Home & Away YYC
- 10 Complimentary tickets to our fundraising event at Home & Away YYC
- Official sponsor acknowledgement at our fundraising event at Home & Away YYC



PLATINUM

- Major sponsor acknowledgement on iGEM Team Calgary website
- Major sponsor acknowledgement on iGEM Team Calgary t-shirts
- Major sponsor acknowledgement on iGEM Team Calgary presentation poster
- Major sponsor acknowledgement on our social media
- An iGEM Team Calgary photo with your company logo
- A letter from iGEM Team Calgary highlighting how your company's contribution enabled our team to succeed
- A 50% discount on tickets to our fundraising event at Home & Away YYC
- Official sponsor acknowledgement at our fundraising event at Home & Away YYC
- A company table at our event at Home & Away YYC
- An appreciation dinner with up to 3 members of your company

RESPONSE FORM

COMPANY NAME

ADDRESS

TELEPHONE FAX

WEBSITE EMAIL

CONTACT NAME

SPONSORSHIP AMOUNT

I would like to have my company logo advertised per the level of sponsorship provided.

Required:

1. Email a high-resolution company logo to basher@ucalgary.ca (for all sponsorship levels)
2. Confirmation of sponsorship before September 21, 2017

Please email your completed form to basher@ucalgary.ca to confirm that you will be sponsoring the iGEM Calgary 2017 team.

We are also open to creating a custom sponsorship package. If your company is interested in discussing a custom sponsorship package, please contact Bilal Sher at basher@ucalgary.ca.