

## iGEM ~ TCFSH\_Taiwan Customers' Online Questionnaire

Hello! Thank you very much for answering our questionnaire. We are students from the Science-Oriented Class in TCFSH (Taichung First Senior High School) in Taiwan. Our team is called TCFSH Taiwan. We will attend the iGEM competition held by MIT this November.

The purpose of this competition is to motivate the students to solve daily-life problems by using synthetic biology. This competition emphasizes the power of group and the link to the society. Therefore, we hope to learn more about customers' need by doing this survey.

### OUR CONCEPT

The topic of our project is "Detecoli" (a word of the combination of Detect and Ecoli) which serves as a biosensor to monitor the progress of cargo in transit. During the delivering progress, when the cargo is exposed to excess sunlight, or stored at inadequate temperature for too long, our product will alarm customers by just looking at its appearance. The purpose of our product is to avoid the customers receiving damaged product.

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PLEASE ANSWER THE FOLLOWING QUESTIONS.

Your gender?

Male

Female

Your age?

Have you ever purchased goods by means other than in store shopping, such as mail order, or online shopping, and picking them up at the convenient store, or home delivery?

Yes

No

For such ways of shopping, please list which stores/companies you use most often.

What are the products that you've bought before?

Cosmetics/Skin care products/hair care products/perfumes

Nutritional supplements/medical

Foods/Meal vouchers

Maternal/child supplies

3C/home appliance

Clothes/underwear

Shoes/bag/watches

Luxuries/Accessories

Housewares

Furniture/decorations

Sports/leisure

Kitchenware

Others

Have you ever received metamorphosed or damaged products caused by the delivering progress?

Yes, often

Yes, but only a few times.

Never

#### YOUR VIEW ON OUR PRODUCT

We plan to invent a STICKER to put on the surface of the package (box) which will accompany and monitor the goods. If the goods are exposed to excess sunlight or high temperature, the color of the STICKER will change.

Do you think that our product (the STICKER) is helpful for customers to assure the quality of the goods?

Yes, it should be very helpful

Maybe some but not significant

Not at all

We really appreciate you for sharing your opinion with us. Every word you gave is valuable to us.

Thank you very much. May you have a wonderful day.

Sincerely

TCFSH\_Taiwan